



Bradley E. Hosmer, CMC

The Beta Consulting Group, Inc.

- Realize New Profits
- Exploit Market Opportunities
- Bottom Line Results



We have found Brad to be an experienced, savvy business consultant. We have implemented many of his recommendations over the years, much to the benefit of our company.

David Robinson
Vice President
James Alexander Corp.

Mr. Hosmer made everyone on the team think both within our respective functional scopes, but more importantly, outside of these scopes to achieve the broadest most complete body of thinking.

Gary S. Chicoine
Vice President, Operations
TRS Staffing Systems

Thanks for the insightful help that you provided. We were able to add customers, some new products and generally improve on an otherwise tough situation.

Robert L. Cottrell
President
Arjay Technologies, Inc.

Brad Hosmer is dedicated to helping your organization achieve and sustain growth in B2B markets through sales and marketing programs. Software, business services and manufactured products are his specialty. Through careful research and on-target programs, Brad Hosmer shows companies how to devise strategies to manage risk and produce profitable growth. His work blends modern management theory with practical application.

Speaking topics include:

- Marketing for Non-Marketing Managers and Executives
- Management Dilemma: You've Got to Do Something, But What?
- Lessons from So-Called Stodgy Companies
- Seven Strategies Well Managed Companies Always Follow
- Look Before You Leap -- How to Assess Market Opportunity

Our clients include:

Branson Sonic Power (Division of Emerson Electric), Vermont Composites, Inc., Stork Screens America, Takata Corporation, Halkey-Roberts Corporation (Division Hansen plc), Amerada Hess Corporation, Sealed Air Corporation (Instapak Division), TRS Staffing Systems, Power Specialists Associates, Inc., James Alexander Corporation



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